

STATE OF NEW JERSEY
DEPARTMENT OF LAW AND PUBLIC SAFETY
DIVISION OF ALCOHOLIC BEVERAGE CONTROL
P.O. BOX 087
TRENTON, NEW JERSEY 08625-0087

NEW BRAND REGISTRATION APPLICATION
(N.J.S.A. 33:1-2; N.J.A.C. 13:2-33)

ALL INFORMATION MUST BE PRINTED OR TYPED

FILING FEE: \$23 PER PRODUCT. PLEASE MAKE THE CHECK PAYABLE TO THE DIVISION OF ABC.

FILING STATUS: BRAND OWNER () AUTHORIZED AGENT ()

BRAND (PRODUCT) REGISTRANT: N.J. LICENSE NUMBER (IF ANY) _____

NAME: _____

ADDRESS: _____

CONTACT PERSON: _____ PHONE NUMBER: _____

CHECK ONE CLASSIFICATION: WINE () BEER* () DISTILLED SPIRITS ()

HAVE THE PRODUCTS LISTED BELOW RECEIVED LABEL APPROVAL FROM THE FEDERAL ALCOHOL
AND TOBACCO TAX AND TRADE BUREAU?


YES () NO ()

IF AUTHORIZED AGENT, DOES REGISTRANT HAVE LETTER OF AUTHORIZATION FROM THE BRAND
OWNER?

YES () NO ()

	<u>PRODUCT [LABEL] NAME</u>	<u>(OFFICE USE ONLY)</u> <u>REGISTRATION NUMBER</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

*SEE INSTRUCTIONS IF DEPOSIT INFORMATION APPEARS ON LABEL

 OVER

DESIGNATED NEW JERSEY WHOLESALE DISTRIBUTORS

(INCLUDE SELF IF APPLICABLE)

LICENSE NUMBER:

LICENSEE NAME:

_____-_____-_____-_____
_____-_____-_____-_____
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THE UNDERSIGNED HEREBY CERTIFIES THAT THE LABELS FOR THE PRODUCTS LISTED HAVE BEEN REGISTERED WITH AND APPROVED BY THE FEDERAL ALCOHOL AND TOBACCO TAX AND TRADE BUREAU, THAT HE IS THE BRAND OWNER OF LABEL(S) OR HE IS DULY AUTHORIZED TO EXECUTE THIS APPLICATION AND WILL PRODUCE WITHIN FORTY-EIGHT HOURS UPON DEMAND ANY FEDERAL LABEL APPROVAL AND/OR AUTHORIZATION.

TYPE OR PRINT AUTHORIZED SIGNATOR

DATE

SIGNATURE

IF YOU HAVE ANY QUESTIONS, PLEASE CALL (609) 984-2371.

REVISED 1/4/05